

## 2024-2025 RIPL SURVEYS SWEEPSTAKES

### OFFICIAL RULES

- **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**
- **AFFIDAVIT OF ELIGIBILITY, RELEASE OF LIABILITY & PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED IF REQUESTED BY SPONSOR.**
- **BRUNSWICK CORPORATION IS NOT AFFILIATED IN ANY WAY WITH ANY BRAND WHOSE PRODUCTS OR SERVICES ARE BEING OFFERED AS PRIZES.**
- **BY ENTERING (OR OTHERWISE PARTICIPATING IN) THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO SPONSOR FROM YOU, A CLASS ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

**SPONSOR:** Brunswick Corporation, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045.

**ELIGIBILITY:** To enter 2024-2025 Ripl Surveys Sweepstakes (the “Sweepstakes”), you must be at the time of entry (i) a legal U.S. resident who physically resides in the 50 United States (includes DC); (ii) 18 years of age or older and have reached the age of majority in your state of residence; and (iii) a member of Brunswick’s Ripl online boating community.

Becoming a member of Ripl is free; Ripl membership has no obligations, and members may end their membership at any time. Information about Ripl and how to become a Ripl member can be found at [www.brunswick.com/Ripl](http://www.brunswick.com/Ripl).

Employees of Sponsor or its affiliates, sales representatives, agencies, dealers, retailers, wholesalers, distributors, and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the immediate family (parent, spouse, sibling, child, grandparent, grandchild, regardless of where they reside) and household members of all such employees, are NOT eligible. Sweepstakes is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

**SWEEPSTAKES PERIOD:** The Sweepstakes begins at 12:01 a.m. Eastern Time (“EST”) on July 1, 2024, and ends at 11:59 p.m. EST on March 31, 2025.

**HOW TO ENTER:** During the Sweepstakes Period, members of the Ripl community will receive an initial Ripl Chat (*i.e.*, a survey) via one email and/or one text/SMS inviting Ripl members to participate in the Sweepstakes. The initial Ripl Chat will be sent immediately after submitting the form to Join Ripl at [www.brunswick.com/Ripl](http://www.brunswick.com/Ripl), and you will be required to complete this initial Ripl Chat to set up your profile. By completing the initial Ripl Chat (and setting up your profile), you will receive one entry into the Sweepstakes.

Please Note: Text/SMS messages and/or E-mail will be sent only to Ripl members who provided consent to receive text/SMS and/or E-mail messages. Standard text/SMS usage and data rates apply.

You can gain extra entries into the Sweepstakes by completing additional Ripl Chats, which will be sent out periodically during the Sweepstakes Period. Each time a new Ripl Chat is available to complete, the Sponsor will send one email and/or one text/SMS messages to Ripl members. New Ripl Chats will be sent approximately once per month and will take between 5-15 minutes to complete. For each additional Ripl Chat that you complete, you will receive one additional entry into the Sweepstakes.

To complete a Ripl Chat, locate the Ripl Chat email/text from Sponsor, and click the link within the email and/or text. Each Ripl Chat will have a limited time to complete it, which will be outlined up front. Ripl Chats will ask questions on topics such as:

- Recreational activities
- Boating or other on-water experiences
- Purchasing experience (Boating, Club Membership, etc.)
- Future plans and considerations relating to recreational boating

All Ripl Chats must be completed by 11:59 pm EST on March 31, 2025 (or by the time stated on the Ripl Chat email/text/SMS). Entries that are lost, late, illegible, corrupted, mechanically produced, misdirected, falsified, mutilated, damaged, altered, or otherwise irregular will be void and disqualified at Sponsor's sole and absolute discretion. Limit 10 entries per person/e-mail address/authorized Ripl account holder during the Sweepstakes Period.

**PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"):** A total of ten (10) winners will be randomly selected in total from among all eligible entries. Winners will receive one of the prizes below, which will be drawn in the following order:

**One (1) Grand Prize:** The winner of the Grand Prize will be given the opportunity to select one of four Grand Prize options. Winner will be required to select his/her Grand Prize within 30 days of winner confirmation:

**Trip Option One:** **VIP Experience for winner and one guest at the Fort Lauderdale International Boat Show (October 31-November 2, 2025); ARV: \$3,500.** Trip Option One includes the following:

- Winner and a guest will receive a three-day/two-night trip to Fort Lauderdale, FL.
- Trip includes round-trip, coach-class airfare to and from a major domestic airport near winner's residence and Fort Lauderdale, FL.
- Three-day/two-night, double-occupancy hotel accommodations.
- Two VIP access tickets to attend the 2025 Fort Lauderdale International Boat Show.
- \$500.00 Visa® Gift Card to be used towards meals, ground transportation, and other incidental expenses.
- Winner and guest must be available to travel October 31-November 2, 2025 to accept Trip Option One.

**Trip Option Two:** **Experience Summer in Chicago for Two; ARV: \$3,500.** Trip Option Two includes the following:

- Winner and a guest will receive a three-day/two-night trip to Chicago, IL.

- Trip includes round-trip, coach-class airfare to and from a major domestic airport near Chicago, IL.
- Three-day/two-night, double-occupancy hotel accommodations.
- Participate in a Boat Class Experience through Freedom Boat Club in the morning and spend the afternoon enjoying a day on the water.
- \$500.00 Visa® Gift Card to be used towards meals, ground transportation, and other incidental expenses.
- Winner must be able to redeem Trip Option Two between June 6, 2025 and September 28, 2025. Trip must take place between Monday-Thursday; weekend stays are excluded.

**Product Option THREE: Winner’s Choice of Simrad or Lowrance \$3,500 Gift Card; ARV: \$3,500.** Winner must choose either a Simard or Lowrance gift card; value of gift card cannot be split between brands.

Please see below for additional information regarding the Grand Prize options.

**Additional Prizes:** Nine (9) additional prizes will be drawn in the following order:

Quantity	Prize	ARV
1	\$1,000 Visa® Gift Card	\$1,000
1	Seachoice Inflatable Stand-Up Paddle Boat Kit including paddle, pump, back-pack style carry bag, and repair kit	\$800
1	Yeti® Tundra 45 Cooler Cutting Board Divider Dry Basket	\$500
1	\$300 Gift Card to a Brunswick Online Store of your choice (Mercury Marine, Boston Whaler, Sea Ray, Lund)	\$300
5	Ripl Box: Subsafe, Dock & Bay Towel, First Aid Kit, SquidCup Sqoozie, and \$100 VISA™ Gift Card	\$200

*Grand Prize Travel Details.* If the Grand Prize winner lives within a 150-mile radius of the selected trip destination (Chicago, IL or Fort Lauderdale, FL), ground transportation may be provided in lieu of air transportation at the sole discretion of the Sponsor, and no compensation or substitution will be provided for difference in prize value. Sponsor will make the sole determination whether winner’s residence is greater than 150 miles away from hotel location, using its own methods and tools (e.g., maps, GPS, mileage calculator). Winner and guest must travel together on the same itinerary, unless approved in advance by Sponsor. Guest must be either at least 21 years of age or older or the child/legal ward of the winner. Winner and guest must possess any necessary valid travel documents (e.g., valid government-issued photo ID). Air travel will be from a major domestic airport near winner’s place of residence as determined by Sponsor. Sponsor will determine airport, airline, flight itineraries, and hotel accommodations in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of the flight. No refunds or credit for changes are allowed. All other expenses and costs not expressly listed above are the

winner's sole responsibility. Travel restrictions may apply. The actual value of the prize is expected to vary based on the point of origination, airfare fluctuations, and hotel pricing. If the actual value of the travel portion is less than stated, the difference will not be awarded in cash, and no such claim will be honored.

*Additional Prize Details.* Winning a prize is contingent on fulfilling all requirements set forth herein. PLEASE NOTE: All taxes on prizes are the sole responsibility of the winner. Any and all guarantees and warranties for merchandise prizes are subject to the manufacturer's and/or service provider's terms and conditions, and winner agrees to look solely to such manufacturers and/or service providers for any warranty or guarantee claim. Gift cards subject to standard terms and conditions. Where not prohibited, affidavit of eligibility (including SSN), prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required from winner and winner's guest if requested by Sponsor. Prize is non-transferable and no substitution or cash equivalent is allowed, except in Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of the same approximate retail value if advertised prize becomes unavailable for any reason, including but not limited to travel restrictions due to COVID or similar epidemics. If the value of a prize exceeds \$600, the winner's social security number or taxpayer I.D. will be required in order to issue a Form 1099-MISC showing prize ARV as income to winner. Prizes consist only of items specifically listed as part of the prize. All costs and expenses not specified herein relating to a prize are the sole responsibility of the winner. Limit one (1) prize per person.

**RANDOM DRAW & ODDS OF WINNING:** On or about April 7, 2025, a random draw will be conducted from all entries received. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period. Selected entrants will be notified by email and/or one phone call (at Sponsor's discretion), within 5 business days of winner selection, using the information provided by the selected entrant when completing the initial Ripl Chat.

**WINNER CONFIRMATION:** To be confirmed a winner, the selected entrant must: (1) respond as instructed within 72 hours to the email and/or phone notification; and (2) if requested by Sponsor, winner may be required to execute and return within a reasonable specified time a Certificate of Eligibility, Publicity Release, and Release of Liability (collectively, "Winner's Documents"), that includes, without limitation, acceptance of the prize, tax information, assignment of rights, and/or mutually acceptable liability releases, as requested by Sponsor, except where prohibited by law. For travel prizes, winner's guest will also be required to complete a Release of Liability form. If the selected entrant cannot be confirmed a winner for any reason, or if the Winner's Documents are not fully completed within the specified time or are returned as undeliverable, s/he may be disqualified, his/her prize will be forfeited, and an alternate winner will be chosen. Upon responding to Sponsor's notification, Sponsor will provide winner with instructions on prize fulfillment.

**PUBLICITY RELEASE:** Except where prohibited, acceptance of the prize constitutes winner's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

**ENTRANTS' AGREEMENT TO ABIDE BY OFFICIAL RULES:** By entering, entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, or the awarding of the prize shall be submitted to Sponsor, whose decision shall be binding and final.

**RELEASE OF LIABILITY:** By entering, entrant agrees to release and hold harmless Sponsor and its dealers and retailers, affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations (“Releasees”) from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes.

**LIMITATION OF LIABILITY:** Releasees are not responsible for, and each entrant releases and holds harmless the Releasees from and against, any and all losses, damages, actions, demands, liabilities, or claims of whatever nature or kind arising out of, or in connection with a prize or any portion thereof or this Sweepstakes. Without limiting the generality of the foregoing, the Releasees will not be responsible for any typographical or other error in the printed or other material related to this Sweepstakes, the administration of the Sweepstakes, the selection of entrants, in the announcement of the prize, including erroneous appearance of qualification for the prize, any entries or entrants disqualified for any of the reasons stated in these Official Rules, or any loss, damage or claims caused by, or in any way related to the prize or the Sweepstakes itself.

WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY SUCH PERSON FROM THIS AND FUTURE SWEEPSTAKES.

**DISPUTES REGARDING THE IDENTITY OF ENTRANT:** Entries will be deemed made by the authorized email account holder of the entry submitted. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the authorized account holder of the identified account.

**CHANGES TO SWEEPSTAKES, OFFICIAL RULES, ETC.:** Under no circumstances will more than the stated number of prizes be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend this Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this Sweepstakes as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, pandemic, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, any federal, state, provincial/territorial, or local government law, order, or regulation, or any order of any court or jurisdiction, Sponsor shall have the right, but not the obligation, in its sole and absolute discretion, to award the prize from among all entries received to date.

**DISPUTES/CHOICE OF LAW:** EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN ILLINOIS; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS

ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH THIS SWEEPSTAKES SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS OF ANY OTHER JURISDICTION THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF ILLINOIS.

**RULES GOVERN:** The Sweepstakes will be run in accordance with these Official Rules, which shall prevail, govern, and control in the event of any inconsistency with any Sweepstakes-related materials.

**PRIVACY:** Personally identifiable information that is submitted by entrants as part of this Sweepstakes will be used to administer the Sweepstakes, select the prize winners, and fulfill the prizes, and will be treated in accordance with Sponsor's Privacy Policy available at <https://www.brunswick.com/privacy-policy>.

**WINNERS' LIST:** For the name of the winners, send a self-addressed stamped envelope to: Winners' List – 2024-2025 Ripl Surveys Sweepstakes, c/o Brunswick Marketing, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045. Requests must be received no later than 90 days after the conclusion of the Sweepstakes.