

2023 RIPL X Sea Ray SWEEPSTAKES

OFFICIAL RULES

- **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**
- **WINNER AND GUEST MUST BE AVAILABLE TO TRAVEL FROM FRIDAY, OCTOBER 27, 2023 TO SUNDAY, OCTOBER 29 2023, TO ACCEPT TRAVEL PRIZE.**
- **AFFIDAVIT OF ELIGIBILITY, RELEASE OF LIABILITY & PRIZE ACCEPTANCE AGREEMENT MAY BE REQUIRED IF REQUESTED BY SPONSOR.**
- **BRUNSWICK CORPORATION IS NOT AFFILIATED IN ANY WAY WITH MARINE INDUSTRIES ASSOCIATION OF SOUTH FLORIDA, INC., AND THIS SWEEPSTAKES IS NOT ENDORSED BY ANY BRAND WHOSE PRODUCTS OR SERVICES ARE BEING OFFERED AS PARTS OF THIS PRIZE PACKAGE IN ANY WAY.**
- **BY ENTERING (OR OTHERWISE PARTICIPATING) IN THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH CREATE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, SUCH CONTRACT INCLUDES GRANTS OF RIGHTS AND INDEMNITIES TO SPONSOR FROM YOU, A CLASS ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

SPONSOR: Brunswick Corporation, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045.

ELIGIBILITY: To enter the 2023 Ripl X Sea Ray Sweepstakes (the “Sweepstakes”), you must be at the time of entry (i) a legal U.S. resident who physically resides in the 50 United States (includes DC); (ii) 18 years of age or older and have reached the age of majority in your state of residence; and (iii) a member of Brunswick’s Ripl online boating community.

Becoming a member of Ripl is free; Ripl membership has no obligations, and members may end their membership at any time. Information about Ripl and how to become a Ripl member can be found at www.brunswick.com/Ripl.

Employees of Sponsor or its affiliates, sales representatives, agencies, dealers, retailers, wholesalers, distributors, and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the immediate family (parent, spouse, sibling, child, grandparent, grandchild, regardless of where they reside) and household members of all such employees, are NOT eligible. Sweepstakes is subject to all federal, state, and local laws and regulations. Void where prohibited or restricted by law.

SWEEPSTAKES PERIOD: The Sweepstakes begins at 12:01 a.m. Eastern Time (“EST”) on August 28, 2023, and ends at 11:59 p.m. EST on September 17, 2023.

HOW TO ENTER: During the Sweepstakes Period, please visit the Sweepstakes webpage available at <https://www.brunswick.com/ripl/searay-giveaway-member> for existing members and <https://www.brunswick.com/ripl/searay-giveaway-nonmember> for new members.

Once at the website, you will be asked to provide your full name, email, and phone number, as well as complete a short form, which will include questions relating to:

- How important the water is to you;
- Activities you enjoy participating in;
- If you use a boat to enjoy the water; and
- If you are a boat owner or boat club member, which brand of boat you own or which boat club you belong to.

After you submit the form, you will receive an e-mail with a link to complete a short survey, which includes answering the below questions:

- How were you introduced to boating?
- How often do you go boating?
- What type of boat would you be most interested in owning?
- Do you own the type of boat that you would prefer to own?
- How interested are you in boat ownership, boat club membership, and boat rentals?

Finally, you will be asked to provide (optional) certain demographic questions, such as age range, gender, location, ethnicity, and household income.

Once you have submitted the form AND completed the survey, you will be entered into the Sweepstakes.

All entries must be received by 11:59 pm EST on September 17, 2023. Entries that are lost, late, illegible, corrupted, mechanically produced, misdirected, falsified, mutilated, damaged, altered, or otherwise irregular will be void and disqualified at Sponsor's sole and absolute discretion. Limit one entry per person/e-mail address/authorized Ripl account holder during the Sweepstakes Period. The information you provide will be used consistent with Sponsor's Privacy Policy.

PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): One (1) winner will be randomly selected from among all eligible entries to receive the prize package listed below:

- Winner and a guest will receive a three-day/two-night trip from October 27, 2023 to October 29, 2023 to Fort Lauderdale, Florida to attend the Fort Lauderdale International Boat Show. Trip includes round-trip, coach-class airfare to and from a major domestic airport near Fort Lauderdale, FL; three-day/two-night, double-occupancy hotel accommodations; two VIP access tickets to attend the 2023 Fort Lauderdale International Boat Show; and a \$500.00 Visa® Gift Card to be used towards meals, ground transportation, and other incidental expenses. (ARV: \$4,000.00.) See additional prize details below.

Travel Details. If winner lives within a 150-mile radius of Fort Lauderdale, Florida, ground transportation may be provided in lieu of air transportation at the sole discretion of the Sponsor, and no compensation or substitution will be provided for difference in prize value. Sponsor will make the sole determination whether winner's residence is greater than 150 miles away from hotel location, using its own methods and tools (e.g., maps, GPS, mileage calculator). Winner and guest

must travel together on the same itinerary, unless approved in advance by Sponsor. Guest must be either at least 21 years of age or older or the child/legal ward of the winner. Winner and guest must possess any necessary valid travel documents (e.g., valid government-issued photo ID) and be available to travel between October 27, 2023 and October 29, 2023 or prize will be forfeited (at Sponsor's final discretion). Air travel will be from a major domestic airport near winner's place of residence as determined by Sponsor. Sponsor will determine airport, airline, flight itineraries, and hotel accommodations in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of the flight. No refunds or credit for changes are allowed. All other expenses and costs not expressly listed above are the winner's sole responsibility. Travel restrictions may apply. The actual value of the prize is expected to vary based on the point of origination, airfare fluctuations, and hotel pricing. If the actual value of the travel portion is less than stated, the difference will not be awarded in cash, and no such claim will be honored.

Additional Prize Details. Winning a prize is contingent upon fulfilling all requirements set forth herein. PLEASE NOTE: All taxes on prizes are the sole responsibility of the winner. Any and all guarantees and warranties for merchandise prizes are subject to the manufacturer's and/or service providers' terms and conditions, and winner agrees to look solely to such manufacturers and/or service providers for any warranty or guarantee claim. Gift cards subject to standard terms and conditions. Where not prohibited, affidavit of eligibility (including SSN), prize acceptance form, tax information, publicity release, and/or mutually acceptable liability releases may be required from winner and winner's guest if requested by Sponsor. Prize is not transferable and no substitution or cash equivalent is allowed, except in Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of the same approximate retail value if advertised prize becomes unavailable for any reason, including but not limited to travel restrictions due to COVID. Because the value of the prize exceeds \$600, the winner's social security number or taxpayer I.D. will be required in order to issue a Form 1099-MISC showing prize ARV as income to winner. Prize consists only of items specifically listed as part of the prize. All costs and expenses not specified herein relating to a prize are the sole responsibility of the winner.

RANDOM DRAW & ODDS OF WINNING: On or about September 18, 2023, a random draw will be conducted from all entries received. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period. Selected entrants will be notified by email and/or one phone call (at Sponsor's discretion), using the information provided at the time of entry, within 24 hours of winner selection.

WINNER CONFIRMATION: To be confirmed a winner, the selected entrant must: (1) respond as instructed within 72 hours to the email and/or phone notification; and (2) if requested by Sponsor, winner may be required to execute and return within a reasonable specified time a Certificate of Eligibility, Publicity Release, and Release of Liability (collectively, "Winner's Documents"), that includes, without limitation, acceptance of the prize, tax information, assignment of rights, and/or mutually acceptable liability releases, as requested by Sponsor, except where prohibited by law. If the selected entrant cannot be confirmed a winner for any reason, or if the Winner's Documents are not fully completed within the specified time or are returned as undeliverable, s/he may be disqualified and the prize will be forfeited and an alternate winner will be chosen. Upon responding to Sponsor's notification, Sponsor will provide winner with instructions on prize fulfillment.

PUBLICITY RELEASE: Except where prohibited, acceptance of the prize constitutes winner's consent that his or her name, likeness, voice and/or biographical data may be used for advertising and promotional purposes without limitation and without additional notice, compensation, or consent.

ENTRANTS' AGREEMENT TO ABIDE BY OFFICIAL RULES: By entering, entrant agrees that s/he has read, accepted, and will abide by and be bound by these Official Rules and agrees that any dispute with regard to the conduct of this Sweepstakes, rule interpretation, or the awarding of the prize shall be submitted to Sponsor, whose decision shall be binding and final.

RELEASE OF LIABILITY: By entering, entrant agrees to release and hold harmless Sponsor and its dealers and retailers, affiliates, sales representatives, agencies, wholesalers, distributors and promotional and other vendor agencies involved in the Sweepstakes, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents and representatives of any of the above organizations ("Releasees") from any injury, loss or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the prize, participation in any Sweepstakes-related activity, or participation in the Sweepstakes.

LIMITATION OF LIABILITY: Releasees are not responsible for, and each entrant releases and holds harmless the Releasees from and against, any and all losses, damages, actions, demands, liabilities, or claims of whatever nature or kind arising out of, or in connection with a prize or any portion thereof or this Sweepstakes. Without limiting the generality of the foregoing, the Releasees will not be responsible for any typographical or other error in the printed or other related material related of this Sweepstakes, the administration of the Sweepstakes, the selection of entrants, in the announcement of the prize, including erroneous appearance of qualification for the prize, any entries or entrants disqualified for any of the reasons stated in these Official Rules, or any loss, damage or claims caused by, or in any way related to the prize or the Sweepstakes itself.

WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS. SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGE FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW AND TO BAN OR DISQUALIFY SUCH PERSON FROM THIS AND FUTURE SWEEPSTAKES.

DISPUTES REGARDING THE IDENTITY OF ENTRANT: Entries will be deemed made by the authorized email account holder of the entry submitted. In the event of a dispute, the selected entrant may be required to provide proof that s/he is the authorized account holder of the identified account.

CHANGES TO SWEEPSTAKES, OFFICIAL RULES, ETC.: Under no circumstances will more than the stated number of prizes be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend this Sweepstakes, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this Sweepstakes as contemplated by these Official Rules. If for any reason Sponsor is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including but not limited to fire, flood, pandemic, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial/territorial or local government law, order or regulation, order of any court or jurisdiction, Sponsor shall have the right, but not the obligation, in its sole and absolute discretion, to award the prize from among all entries received to date.

DISPUTES/CHOICE OF LAW: EACH ENTRANT AGREES THAT (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION

WITH THIS SWEEPSTAKES, OR ANY PRIZE AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ANY JUDICIAL PROCEEDING SHALL TAKE PLACE IN A FEDERAL OR STATE COURT IN ILLINOIS; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND THE SPONSOR IN CONNECTION WITH THIS SWEEPSTAKES SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF ILLINOIS, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS OF ANY OTHER JURISDICTION THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THOSE OF THE STATE OF ILLINOIS.

RULES GOVERN: The Sweepstakes will be run in accordance with these Official Rules, which shall prevail, govern and control in the event of any inconsistency with any Sweepstakes-related materials.

PRIVACY: Personally identifiable information that is submitted by entrants as part of this Sweepstakes will be used to administer the Sweepstakes, select the Prize winner, and fulfill the Prizes, and will be treated in accordance with Sponsor's Privacy Policy available at <https://www.brunswick.com/privacy-policy>.

WINNERS' LIST: For the name of the winners, send a self-addressed stamped envelope to: Winner's List – 2023 Rippl x Sea Ray Sweepstakes, c/o Brunswick Marketing, 26125 N. Riverwoods Blvd., Suite 500, Mettawa, IL 60045. Requests must be received no later than 90 days after the conclusion of the Sweepstakes.