BRUNSWICK CORPORATION

Pricing Term Sheet

\$175,000,000 6.500% Notes due 2048

Issuer: **Brunswick Corporation** Senior Unsecured Notes **Security Type:**

Format: SEC Registered

6.500% Notes due 2048 (the "Notes") Title:

\$175,000,000 (\$201,250,000 assuming the underwriters exercise Size

their option to purchase the additional Notes in full).

Maturity: October 15, 2048

Coupon: 6.500%

100.000% of face amount Price to Public: Expected Ratings (Moody's / S&P / Fitch)*: Baa2 / BBB- / BBB October 1, 2018 **Pricing Date:**

Interest Payment Dates: January 15, April 15, July 15 and October 15, commencing January

15, 2019

Settlement Date: T+2: October 3, 2018

Optional Redemption: The Notes will be redeemable at the option of the Issuer, in whole or

in part, at any time on or after October 15, 2023, at a redemption price equal to 100% of their principal amount, plus accrued and

\$169,487,500 (\$194,910,625 assuming the underwriters exercise

unpaid interest to, but excluding, the redemption date.

their option to purchase the additional Notes in full).

Day Count:

Net Proceeds to Issuer (before expenses; assumes no exercise of

underwriters' option):

CUSIP / ISIN: 117043 406 / US1170434062

Denominations: \$25.00 and integral multiples of \$25.00 in excess thereof

The Issuer intends to file an application to list the Notes on The New Listing:

York Stock Exchange.

Joint Book-Running Managers: Morgan Stanley & Co. LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Wells Fargo Securities, LLC J.P. Morgan Securities LLC Joint Lead Manager: Citizens Capital Markets, Inc. **Co-Managers:** SunTrust Robinson Humphrey, Inc.

U.S. Bancorp Investments, Inc. BMO Capital Markets Corp. KBC Securities USA LLC

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Morgan Stanley & Co. LLC collect at 1-866-718-1649, or by calling Merrill Lynch, Pierce, Fenner & Smith Incorporated at 1-800-294-1322, or by calling Wells Fargo Securities, LLC toll-free at 1-800-645-3751.

^{*}Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision, suspension or withdrawal at any time.